

SNAP SHOT OF THE 2016 ILLINI UNION BOARD INVOLVEMENT

100%

OF EXITING IUB BOARD MEMBERS REPORTED THEY WOULD JOIN AGAIN IF GIVEN THE CHANCE

 **25,000** STUDENT ATTENDEES

 **160** EVENTS

BENEFITS OF BEING INVOLVED WITH IUB

Students reported they improved in the following areas as a result of being involved in campus activities:



LEARNING how the Illini Union functions as a business entity



PLANNING and organizing events



How to structure and **RUN EFFECTIVE MEETINGS**



DELEGATING authority



How to **WORK WITH MULTIPLE GROUPS**



GAINING EXPERIENCE and understanding of university administrative and operational policies



How to plan and **DEVELOP A BUDGET** that supports a successful program



DEVELOPING a sense of **FAMILIARITY** with the campus and community



DEVELOPING and maintaining intra-organizational **RELATIONSHIPS**

TOP 5 IUB PROGRAMS

IN TERMS OF TOTAL ATTENDANCE

Spring Jam Concert on the Quad

Homecoming Comedy Show on the Quad feat. Jay Pharoah

Moms Day Craft Fair

Last Chance Week Happy Hour on the Quad

African American Homecoming Late Night Dance Party



POPULAR PROGRAMS



ILLINITES
8,406 YEARLY TOTAL ATTENDANCE



WEEKEND FILMS
5,500 YEARLY TOTAL ATTENDANCE

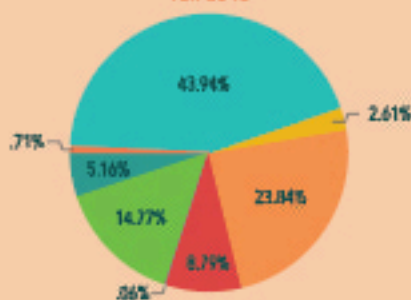
We are the campus wide programming board

2016 FALL SEMESTER **4,146** total attendees came to **7** different Illinites programs

2,772 total attendees came to **32** total movie showings

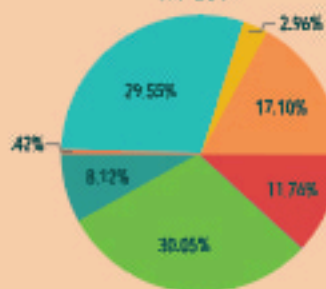
Campus Population

Demographic Breakdown Fall 2016



Illinites

Demographic Breakdown Fall 2016



Weekend Films

Demographic Breakdown Fall 2016

